

Congratulations

Your workplace has been selected as a 2022 **Best Tech Enterprise Employer Finalist**! We could not be more thrilled to recognize your continued commitment to technological growth, inclusion, and innovation this year. Top enterprise employers go above and beyond to keep their tech talent engaged, and your organization has done just that.

Finalists in this category will bypass community voting, advancing to the next round of the competition, reviewed and scored by our expert panel of judges this October. We want to make sure you get the most out of your Timmy Awards experience, so, we've provided several promotional materials and assets to help you commemorate this achievement over the next couple of weeks and beyond. Best of luck!



CARA SWEENEY

Senior Manager, Tech in Motion
MOTION RECRUITMENT PARTNERS

Here's What To Do Now

Promote your finalist status. Spreading the news about your Timmy Award recognition is about more than just bragging rights. This is a unique opportunity to show the world what you've been up to and just how awesome your workplace is.

Being selected as a 2022 finalist presents an exciting opportunity to create buzz in the media, in your industry, and among potential tech hires.

See the full list of 2022 Timmy Award Finalists at technotion.com/timmy-awards and leverage the tips in this guide to get the word out.

SEE NEXT PAGE FOR MORE

ABOUT THE TIMMY AWARDS

Celebrating the Best in Tech

Presented by Tech in Motion, The Timmy Awards recognize the best tech startups, managers, and employers in 11 regions across North America, including New York, San Francisco, and Toronto. Each year, the Timmys aim to highlight and celebrate the companies and individuals doing their best to create innovative, diverse, and collaborative work cultures for their tech teams. Previous winners have included innovators such as Samsung, Venmo, Tripadvisor, Gilt, Instacart, Constant Contact, LinkedIn, and Oracle. Visit technotionevents.com for more information.

TIMMYAWARDS.COM



VOTE
technotion.com/timmy-awards



CONTACT
timmyawards@technotionevents.com



#timmyawards

**TECH IN
MOTION**

Get The Word Out!



Write & Distribute a Press Release

Use the template provided or create your own release to notify the press you're a finalist. All you need to do is fill in the highlighted terms with your company information, and you're ready to send this out to the media. In all of your outreach, you'll want to include key facts about the Timmy Awards, which you can find on page 3. For more tips on how to go about getting media coverage, contact your local Tech in Motion Organizer.



Launch a Social Campaign

Encourage employees, fans, partners, friends, family, and the general public to join in your excitement on social media. Share the posts provided on social platforms like Twitter, Facebook, and LinkedIn to help encourage engagement. Write a blog about what makes you, you. Why were you nominated? Share your secret sauce with us.



Put a Timmy Awards Badge on Your Site

Use the badge provided to promote your company's employment brand, whether on your website, in your email signature, your marketing materials, online review sites, or beyond.



Share With Your Network

Send out a company wide email to let employees & colleagues know about the exciting news! Don't forget to invite your team leaders to share.



Spice Up Your Email Signature

Add the Timmy Awards badge & blurb provided to your email signature and encourage employees to do as well. You'll see the engagement start to rack up with this regular reminder on every email.



VOTE
techinmotion.com/timmy-awards



CONTACT
timmyawards@techinmotionevents.com



#timmyawards

More on Tech in Motion Events

Tech in Motion is an international tech community that brings local tech professionals together to connect, learn, and innovate. What started as a passion project for IT staffing and recruiting firm Motion Recruitment in 2011, grew into an organization of over 300,000 members across 14 chapters in North America including Atlanta, Boston, Charlotte, Chicago, Dallas, LA, New York, Orange County, Philadelphia, Phoenix, San Francisco, Silicon Valley, Toronto, and Washington, D.C. Please visit techninmotion.com for more information about our events, speakers, sponsors and opportunities to get involved.

TECH IN MOTION

~300,000
Active Members

14
Chapters
across North
America

200
Average
Attendees
per Event

Annual "Timmy Awards" to
Recognize Best Tech Employers

Notable TIMMY AWARD Winners
& Finalists include:


TESLA


SAMSUNG


IBM


fitbit.


amazon


tripadvisor

The Awards

best tech
startup

best tech
work
culture

best tech
enterprise
employer

best tech
manager

best tech
workplace
diversity

best tech
for good

Audience Demographics

Our wide array of event types and local partnerships cater to all industries and technologies, attracting a diverse audience with various technical backgrounds.

TECH PROFESSIONALS	60%
ENTREPRENEURS & FOUNDERS	20%
TECH ENTHUSIASTS	20%

2021 TIMMY AWARDS HIGHLIGHTS

1K
NOMINATIONS

30K+
VOTES

5M
SOCIAL REACH

2K+
ATTENDEES

250
TECH TEAMS

VOTE
techninmotion.com/timmy-awards

CONTACT
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    #timmyawards

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