**SiMa.ai Named Best Tech Startup in 2024 North American Timmy Awards**

*Tech in Motion’s Timmy Awards Name Top Innovators, Leaders & Employers in Technology*

**CITY** (September XX, 2024) – SiMa.ai was announced as the 2024 Best Tech Startup at the ninth annual Timmy Awards, held by event and community platform Tech in Motion to celebrate top tech companies and managers to work for across North America. With this honor, SiMa.ai joins the ranks of previous winners like healthtech company C. Light Technologies and DarwinAI, recently acquired by Apple.

“We are thrilled to recognize SiMa.ai as the North American Best Tech Startup, for not only creating a great work environment, but also being a leader at the forefront of their industry,” said Lindsay Lewis, Executive Director of Marketing at Motion Recruitment, proud creator of Tech in Motion. “Their innovative technology simplifies the deployment and scaling of machine learning at the embedded edge, empowering us to make smarter drones, robots and autonomous vehicles as the world evolves.”

Founded in 2018, SiMa.ai™ is a machine learning company delivering the industry’s first software-centric purpose-built MLSoC™ platform. The Silicon Valley startup aims to disrupt the $10T+ embedded edge market that is still using decades old technology. It is a uniquely qualified 100+ team composed of some of the brightest minds in software, semiconductor design, and machine learning, well-funded by top-tier VCs, and currently focused on helping solve computer vision challenges in smart vision, robotics and Industry 4.0, drones, autonomous vehicles, healthcare, and the government sector.

[Insert quote from SiMa.ai]

Timmy Awards Judge Benjamin David Novak, Angel Investor and Partner at Morgan Lewis, presented the award to SiM.ai alongside a quick speech on what makes a top tech startup. Other 2024 Timmy Awards highlights include:

* Welcome by Ceremony Host and Award-Winning Author & Leadership Speaker John Garrett
* Presentations by tech industry leaders, including Chintamani Bagwe, Vice President at Citibank, Arylee McSweaney, Engineering Director at Etsy, Erin Liao, VP & Head of E2E 5G Systems at Ericsson, and Rajeep Biswas, Global VP, Industry Solutions at Neudesic
* In addition to SiMa.ai, the Timmys winners include PAR Technology, Ning Ning Yu of Taboola, InStride, Cox Automotive, Orium, AMOpportunities, and Beewise

If you missed the premiere of the 2024 Timmy Awards, visit [techinmotion.com](https://techinmotion.com/?utm_source=winner-tim&utm_medium=press-release&utm_campaign=timmy-awards-2022) to view the recording, RSVP for upcoming celebratory events or learn more about Tech in Motion and its community.

***About Tech in Motion Events***

Tech in Motion is a North American events and community platform bringing local tech professionals together to connect, learn and innovate. What started as a passion project in 2011, by IT staffing and recruiting firm [Motion Recruitment](https://motionrecruitment.com/?utm_source=winner-tim&utm_medium=social&utm_campaign=timmy-awards-20244), grew into an organization of over 300,000 members across 14 chapters in North America including Boston, Chicago, Dallas, L.A., New York, Philly, San Francisco, Toronto and D.C. Visit [www.techinmotion.com](https://techinmotion.com/?utm_source=winner-tim&utm_medium=social&utm_campaign=timmy-awards-2024) for more on notable speakers, sponsors and events.

**[Insert: SiMa.ai Company Bio]**

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