**InStride Named Best Tech Work Culture in 2024 North American Timmys**

*Tech in Motion announces North American “Best in Tech” winners during 2024 Timmy Awards show*

**CITY** (September XX, 2024) – InStride won Best Tech Work Culture, Small-to-Midsize Employer, in the 2024 North American [Timmy Awards](https://techinmotion.com/timmy-awards?utm_source=winner-tim&utm_medium=social&utm_campaign=timmy-awards-2024), selected by a panel of expert judges. Tech in Motion, a North American event series and community platform, established the Timmys to recognize outstanding tech workplaces.

“InStride is committed to fostering a strong work culture while driving meaningful social and business outcomes by providing access to life-changing education,” said Lindsay Lewis, Executive Director of Marketing at Tech in Motion’s founder, [Motion Recruitment](https://motionrecruitment.com/?utm_source=winner-tim&utm_medium=press-release&utm_campaign=timmy-awards-2024). “We are excited to recognize their outstanding efforts through the Timmy Awards in creating a great place for tech professionals to work.”

InStride, founded in 2019, aims to expand equitable access to education through employer-sponsored workforce programs. It was inspired by a collaboration between Arizona State University and Starbucks that had one goal: To offer online college education, fully covered by Starbucks, to their employees. Instead of leaving their jobs to go to school, associates could earn college degrees while earning a living, avoiding student loan debt. Five years later, InStride has 180 employees transparently dedicated to that mission, with leaders holding a tradition of regular all-staff meetings to celebrate wins and share updates.

[Insert quote from InStride spokesperson]

Vladyslav Podoliako, Timmys Judge and Founder at Belkins, presented the award to InStride alongside a quick speech on what sets their work culture apart. Other highlights of the Timmy Awards include:

* Welcome by Ceremony Host and Award-Winning Author & Leadership Speaker John Garrett.
* Tech industry leader presentations, including from Chintamani Bagwe, VP at Citibank, Arylee McSweaney, Engineering Director at Etsy, Erin Liao, VP & Head of E2E 5G Systems at Ericsson, and Rajeep Biswas, Global VP, Industry Solutions at Neudesic.
* In addition to InStride, the 2024 Timmys winners announced included PAR Technology, SiMa.ai, Cox Automotive, Orium, Ning Ning Yu of Taboola, AMOpportunities, and Beewise.

Visit [techinmotion.com](https://techinmotion.com/?utm_source=winner-tim&utm_medium=press-release&utm_campaign=timmy-awards-2022) to watch the 2024 Timmy Awards recording, RSVP for upcoming events or learn more about the Tech in Motion community.

***About Tech in Motion***

Tech in Motion is a North American events and community platform that brings local tech professionals together to connect, learn and innovate. What started as a passion project in 2011, by IT staffing and recruiting firm [Motion Recruitment](https://motionrecruitment.com/?utm_source=winner-tim&utm_medium=press-release&utm_campaign=timmy-awards-2022), grew into an organization of over 300,000 members across 14 chapters in North America including Atlanta, Boston, Charlotte, Chicago, Dallas, D.C., LA, NYC, Philadelphia, Phoenix, SF, Silicon Valley and Toronto. Visit [www.techinmotion.com](https://techinmotion.com/?utm_source=winner-tim&utm_medium=press-release&utm_campaign=timmy-awards-2022) for more details.

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**Media Contact:**Lindsay Lewis, Tech in Motion Events

[lindsay.lewis@techinmotionevents.com](mailto:lindsay.lewis@techinmotionevents.com)  | 484.252.9071

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