**Kelley Blue Book Wins Best Tech Workplace for Diversity in 2024 Timmy Awards**

*Tech in Motion announces North American “Best in Tech” employers creating great places to work*

**CITY** (Sept XX, 2024) – Kelley Blue Book / Cox Automotive has been named 2024’s Best Tech Workplace for Diversity in the North American [Timmy Awards](https://techinmotion.com/timmy-awards?utm_source=winner-tim&utm_medium=social&utm_campaign=timmy-awards-2024), selected by a panel of expert judges. Presented by Tech in Motion, an event series and community platform, the Timmys honor outstanding tech startups, managers and employers for fostering innovative environments where tech professionals can thrive.

“Kelley Blue Book is dedicated to promoting a culture of diversity and inclusion, with 72% of engineering leadership positions occupied by women and people of color,” said Lindsay Lewis, Executive Director of Marketing at Tech in Motion’s founder, [Motion Recruitment](https://motionrecruitment.com/?utm_source=winner-tim&utm_medium=press-release&utm_campaign=timmy-awards-2024). “They established a variety of employee-led groups to enhance professional and personal development and actively bring everyone together through cultural event celebrations. We’re thrilled to recognize their efforts through the Timmy Awards.”

Over the last few years, Kelley Blue Book (Irvine, CA) and Cox Enterprises (Atlanta, GA HQ) have led the charge in their local areas for diversity in the workplace. Their parent organization, Cox Enterprises, receives numerous distinctions for workplace diversity each year. This list includes: Diversity Inc's "2020 Top 50 Companies for Diversity", HRC's "Best Places to Work for LGBQT Equality" with a 100% Corporate Equality Index score, Forbes' "The Best Employers for Diversity" and more.

[Insert quote from a Kelley Blue Book / Cox Automotive]

Tanvi Hungund, Timmys Judge and Senior Manager at AWS, presented Kelley Blue Book with this award, speaking on the importance of fostering a diverse and inclusive workplace. Other highlights include:

* Welcome by Ceremony Host and Award-Winning Author & Leadership Speaker John Garrett
* Presentations by top industry leaders, including Chintamani Bagwe, VP at Citibank, Arylee McSweaney, Engineering Director at Etsy, Erin Liao, VP & Head of E2E 5G Systems at Ericsson, and Rajeep Biswas, Global VP, Industry Solutions at Neudesic
* In addition to Kelley Blue Book, the Timmys honored PAR Technology, Ning Ning Yu of Taboola, InStride, Orium, SiMa.ai, AMOpportunities, and Beewise

If you missed the premiere of the 2024 Timmy Awards or want more information about Tech in Motion or the Timmy Awards, head to [techinmotion.com](https://techinmotion.com/?utm_source=winner-tim&utm_medium=press-release&utm_campaign=timmy-awards-2022) to view the show or learn more.

***About Tech in Motion***

Tech in Motion is a North American events and community platform bringing local tech professionals together to connect, learn and innovate. What started as a passion project in 2011, by IT staffing and recruiting firm [Motion Recruitment](https://motionrecruitment.com/?utm_source=winner-tim&utm_medium=press-release&utm_campaign=timmy-awards-2024), grew into an organization of over 300,000 members across 14 chapters in North America, including Boston, Chicago, Dallas, L.A., New York, Philly, San Francisco, Toronto and D.C. Visit [www.techinmotion.com](https://techinmotion.com/?utm_source=winner-tim&utm_medium=press-release&utm_campaign=timmy-awards-2024) for more on notable speakers, sponsors and events.

**Media Contact:**Lindsay Lewis, Tech in Motion Events

[lindsay.lewis@techinmotionevents.com](mailto:lindsay.lewis@techinmotionevents.com)  | 484.252.9071

# # #