**TREND Community Selected as Community Choice for Best Tech for Good**

*2024 Tech in Motion’s Timmy Awards to Celebrate Top Leaders, Startups and Employers in Tech*

**CITY (September XX, 2024)** – TREND Community has been announced by Tech in Motion as the Community Choice Winner for Best Tech for Good in the 2024 [Timmy Awards](https://techinmotion.com/timmy-awards?utm_source=winner-tim&utm_medium=press-release&utm_campaign=timmy-awards-2024). An event series and community platform, [Tech in Motion](https://techinmotion.com/)’s Timmy Awards program celebrates the top tech employers, companies and managers across North America. The Best Tech for Good category, in particular, highlights individuals and organizations harnessing technology to create positive change in the world.

“After tallying over 20,000 votes from their peers in the tech industry, we’re thrilled to recognize TREND Community as a Best Tech for Good winner,” said Lindsay Lewis, Executive Director of Marketing at Tech in Motion’s founder, [Motion Recruitment](https://motionrecruitment.com/?utm_source=winner-tim&utm_medium=press-release&utm_campaign=timmy-awards-2024). “TREND Community leverages innovative technology to make a meaningful impact by empowering community members, healthcare providers, researchers, pharmaceutical sponsors, and regulatory agencies. Their efforts drive understanding, enhance advocacy, and spark scientific progress, advancing their mission to create positive change."

Founded by the parents of a child diagnosed with Prader-Willi syndrome, TREND Community is a pioneering digital health analytics company dedicated to accelerating treatment discovery and improving life for individuals with rare and underserved diseases. By analyzing discussions on social media with cutting-edge technology, TREND offers insights into the experiences of patients and caregivers, transforming healthcare with actionable data that drives solutions for the rare disease community.

[Insert quote from a Company Representative]

Community Choice winners will be celebrated together with the North American Timmy Award winners, who will be announced on YouTube Premiere on Thursday, Sept. 26, 2024, at 12 p.m. PST. Celebratory events will follow in cities nationwide, including Chicago and Dallas, over the next three months. RSVP for the ceremony or see all winners, events and details [here](https://techinmotion.com/timmy-awards?utm_source=winner-tim&utm_medium=press-release&utm_campaign=timmy-awards-2024).

To relive the Timmy Awards or learn about upcoming Tech in Motion events, visit [techinmotion.com](https://techinmotion.com/?utm_source=winner-tim&utm_medium=press-release&utm_campaign=timmy-awards-2024).

***About Tech in Motion Events***

Tech in Motion is a North American events and community platform bringing local tech professionals together to connect, learn and innovate. What started as a passion project in 2011, by IT staffing and recruiting firm [Motion Recruitment](https://motionrecruitment.com/?utm_source=winner-tim&utm_medium=press-release&utm_campaign=timmy-awards-2024), grew into an organization of over 300,000 members across 14 chapters in North America including Boston, Chicago, Dallas, L.A., New York, Philly, San Francisco, Toronto and D.C. Visit [www.techinmotion.com](https://techinmotion.com/?utm_source=winner-tim&utm_medium=press-release&utm_campaign=timmy-awards-2024) for more on notable speakers, sponsors and events.

**[Insert: About Your Company]**

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