**Taboola Wins Community Choice for 2024’s Best Tech Workplace for Diversity**

*Tech in Motion’s Timmy Awards Name This Year’s Top Employers for Tech Professionals*

**CITY (September XX, 2024)** – Taboola has been announced as the Community Choice for Best Tech Workplace for Diversity Winner at the 2024 [Timmy Awards](https://techinmotion.com/timmy-awards?utm_source=winner-tim&utm_medium=social&utm_campaign=timmy-awards-2024), which are held by event and community platform Tech in Motion to celebrate top tech companies and managers to work for across North America.

After more than 20,000 votes cast online by fellow technologists, the community selected Taboola as the winner in the Best Tech Workplace for Diversity category, which honors companies who are determined to build and sustain an inclusive culture from the top down, encouraging tech employees to bring their authentic selves to work every day.

“As a returning Timmy Awards participant, Taboola continues to impress us with its commitment and innovative strategies to promote diversity across every level of the organization,” said Lindsay Lewis, Executive Director of Marketing at Tech in Motion’s founder, [Motion Recruitment](https://motionrecruitment.com/?utm_source=winner-tim&utm_medium=social&utm_campaign=timmy-awards-2024). “As a Best Tech Workplace for Diversity winner, Taboola’s achievements highlight the critical role inclusivity and diversity play in driving business success and a strong workplace culture.”

People are the very fabric of Taboola. Taboola aims to ensure that 45% of all promotions and new hires, including key leadership roles, will be women and/or racially diverse by 2025. They are committed to building a diverse and inclusive workforce by recruiting, promoting, and rewarding people based solely on their contributions without discrimination against gender identity, race, disability, religion, national origin, ethnicity, sexual orientation, age, or marital status.

[Insert quote from a Company Representative]

Community Choice winners will be celebrated together with the North American Timmy Award winners, who will be announced on YouTube Premiere on Thursday, Sept. 26, 2024, at 12 p.m. PST. Celebratory events will follow in cities nationwide, including Chicago and Dallas, over the next three months. RSVP for the ceremony or see all winners, events and details [here](https://techinmotion.com/timmy-awards?utm_source=winner-tim&utm_medium=social&utm_campaign=timmy-awards-2024).

To relive the Timmy Awards or learn about upcoming Tech in Motion events, visit [techinmotion.com](https://techinmotion.com/?utm_source=winner-tim&utm_medium=social&utm_campaign=timmy-awards-2024).

***About Tech in Motion Events***

Tech in Motion is a North American events and community platform bringing local tech professionals together to connect, learn and innovate. What started as a passion project in 2011, by IT staffing and recruiting firm [Motion Recruitment](https://motionrecruitment.com/?utm_source=winner-tim&utm_medium=social&utm_campaign=timmy-awards-20244), grew into an organization of over 300,000 members across 14 chapters in North America including Boston, Chicago, Dallas, L.A., New York, Philly, San Francisco, Toronto and D.C. Visit [www.techinmotion.com](https://techinmotion.com/?utm_source=winner-tim&utm_medium=social&utm_campaign=timmy-awards-2024) for more on notable speakers, sponsors and events.

**[Insert: About Your Company]**

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