



Customizable Social Media Post Ideas

You have dedicated yourself to fostering environments where tech professionals can thrive, and the judges have taken notice! Celebrate this accomplishment as the North American winner of the Best Tech Workplace for Diversity Award by sharing this exciting news on social media. Don't forget to tag Tech in Motion Events for a re-share!




Big news! We won the North American Best Tech Workplace for Diversity Award in the 2024 Timmy Awards! Watch our award presentation to learn more about the impactful initiatives driving our success: <https://ctrly.io/dQJtS> #TimmyAwards #TechInMotion

[COMPANY NAME] is proud to be recognized as the North American recipient of Tech in Motion's Best Tech Workplace for Diversity Award in the 2024 Timmy Awards! #TimmyAwards



Celebrations are in order! We are the North American winner of the Best Tech Workplace for Diversity Award in the 2024 Timmy Awards! A heartfelt thank you to our amazing community—your support has been our driving force! #TimmyAwards #TechInMotion

We did it! [COMPANY NAME] is the North American winner of the Best Tech Workplace for Diversity Award in the 2024 Timmy Awards! Check out what the esteemed judges had to say about how we achieved this honor: <https://ctrly.io/dQJtS> #TimmyAwards #TechInMotion



What a milestone! We're honored to announce that [COMPANY NAME] is the North American Best Tech Workplace for Diversity in the 2024 Timmy Awards! A huge shoutout to our incredible community—thank you for your support!

We're proud to announce that [COMPANY NAME] is the winner of the Best Tech Workplace for Diversity Award in the 2024 Timmy Awards! Join us in celebrating this milestone by watching our award presentation and learning about our commitment to diversity! <https://ctrly.io/dQJtS>

Get Visual: Post Your Award Presentation Video & Images

Included is your award presentation along with images you can leverage on social media. Share the video to showcase your team being crowned the winner and to highlight the judges' comments on your achievement. For a quick option, feel free to add the Winner logo provided to any of your images!

Encourage Your Team to Share Photos

Lead the way by posting photos of what makes your culture excellent (both in the office, and at home), how your company actively promotes creativity and inclusivity, or how you foster the qualities that make the company worth working for. You can run a contest or ask employees to post one photo of why they love their job. Getting creative with this will be key – and the chance to provide an insider look into what makes your company awesome.

Utilize Hashtags to Link Your Company to What's Trending

It can be as simple as making the most of #motivationmonday, #throwbackthursday, #workingathome, #culture or #virtualteam (and if you have your own hashtag, plug it in, plug it in). Is there a city hashtag you could leverage? Scope out what's trending on social, and don't forget to use #TimmyAwards so we can share your shout-outs!