

CONGRATULATIONS!

You have been selected as a Best Tech Startup finalist for the 2024 Timmy Awards! Our Finalist Selection Committee was impressed by your nomination, and everyone at Tech in Motion is excited to recognize your continued commitment to technological growth, inclusion, and innovation at this year's Timmy Awards.

You will now go up against the best of the best across North America, with our esteemed Timmy Judges deciding who will take home the coveted North American Best Tech Startup Timmy Award later this fall.

Also, with this year's brand new Community Choice Award, cities across North America will have their voices heard, voting for their favorite tech companies and managers.

To help you get the word out about this great achievement, we've provided several promotional materials and assets so you can make the most out of your Timmys experience. Best of luck!



CARA SWEENEY
Director, Tech in Motion Events
MOTION RECRUITMENT PARTNERS

2024 NORTH AMERICA

BEST TECH
STARTUP

Finalist

TIMMY AWARDS
BY TECH IN MOTION

Here's What To Do Now

Promote your finalist status.

Spreading the news about your Timmy Award recognition is about more than just bragging rights. This is a unique opportunity to show the world what you've been up to and just how awesome your workplace is.

Being selected as a 2024 finalist presents an exciting opportunity to create a some buzz about your company in the media, your industry, and among potential tech hires.

See the full list of 2024 Timmy Award Finalists at techinmotion.com/timmy-awards and leverage the tips in this guide to get the word out.

ABOUT THE TIMMY AWARDS

Celebrating the Best in Tech

Since its inception in 2015, the Timmy Awards mission has been simple - to celebrate the best places for tech professionals to work. Nine years later, the Timmys now honors excellence across 7 best in tech awards: Best Tech Startup, Manager, Work Culture, Workplace for Diversity, Tech Team of the Year, Remote Work Culture, and Tech for Good.

Today, the Timmy Awards have become a highly sought-after recognition for startups and the Fortune 500 alike, with over 1,200 companies nominated last year alone. This is our ultimate tribute to tech and an opportunity to celebrate the incredible ongoing evolution in this industry.

TIMMYAWARDS.COM

GET THE WORD OUT!



Write & Distribute a Press Release

Use the template provided or create your own release to notify the press you're a finalist. All you need to do is fill in the highlighted terms with your company information, and you're ready to send this out to the media. In all of your outreach, you'll want to include key facts about the Timmy Awards, which you can find below. For more tips on how to go about getting media coverage, contact a Tech in Motion Organizer.



Launch a Social Campaign

Encourage employees, fans, partners, friends, family, and the general public to join in your excitement on social media. Share the posts provided on social platforms like X, Facebook, Instagram, and LinkedIn to help encourage engagement. Write a blog about what makes you, you. Why were you nominated? Share your secret sauce with us.



Put a Timmy Awards Badge on Your Site

Use the badge provided to promote your company's employment brand, whether on your website, in your email signature, your marketing materials, online review sites, or beyond.



Share With Your Network

Send out a company wide email to let employees & colleagues know about the exciting news! Don't forget to invite your team leaders to share.



Spice Up Your Email Signature

(COMPANY) has been selected as a Best Tech Startup finalist for the 2024 Timmy Awards by Tech in Motion! Vote here to help us take home the Community Choice Award: <https://ctrly.io/ILVuL>

TECH IN MOTION

by MOTION RECRUITMENT

Tech in Motion is an international events series that brings local tech community professionals together to connect, learn, and innovate. What started as a passion project for IT staffing and recruiting firm Motion Recruitment in 2011, grew into an organization of over 300,000 members across North America. Please visit techinmotion.com for more information about our notable speakers, sponsors, and events.

TECH IN MOTION

300,000+
ACTIVE MEMBERS

80 EVENTS PER YEAR

200 ATTENDEES
ON AVERAGE PER EVENT

ANNUAL "TIMMY AWARDS" TO
RECOGNIZE BEST TECH EMPLOYERS

Notable Timmy Award
Winners and Finalists Include:

NETFLIX

Tripadvisor

SAMSUNG

amazon

IBM

TESLA

THE AWARDS

Best Tech
Startup

Best Tech
Work Culture

Best Tech
for Good

Best Tech
Manager

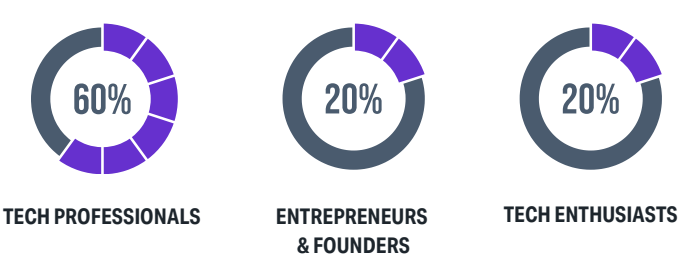
NEW
Best Tech
Workplace
for Diversity

NEW
Best Remote
Tech Work
Culture

NEW
Best Tech
Team of the
Year

AUDIENCE DEMOGRAPHICS

Our wide array of event types and local partnerships cater to all industries and technologies, attracting a diverse audience with various technical backgrounds.



2022 TIMMY AWARDS HIGHLIGHTS

500+	18K+	8.4M	300+	50
NOMINATIONS	VOTES	SOCIAL REACH	TECH TEAMS	WINNERS