

# Cloud Engineering in 2023

## Top 5 Cloud Recruiting Trends in 2023

**01**

To entice top talent, major companies are creating their own "digital agencies" separate from the company to create innovative new services.

**02**

Cloud security experience is among some of the most-sought-after and hardest-to-find talent as the need for traditional data centers fades.

**03**

Candidates with an understanding of how to incorporate SASE (Secure Access Software Edge) are in short supply and high demand.

**04**

To land top cloud talent, companies need to have agile teams/processes and updated tech stacks that include the latest tools for automation and monitoring.

**05**

Software engineers and DevOps workers are moving into cloud roles with coding becoming an important skill for cloud workers.

### Cloud Engineering by the Numbers

**\$152K**

National Average Salary: Senior Level

**\$132K**

National Average Salary: Mid-Level

**39K**

Number of Cloud Job Postings on the Market Monthly

**11.8%**

Salary Growth for Cloud Engineers Year-Over-Year

**56%**

Cloud Roles Offering Remote Work

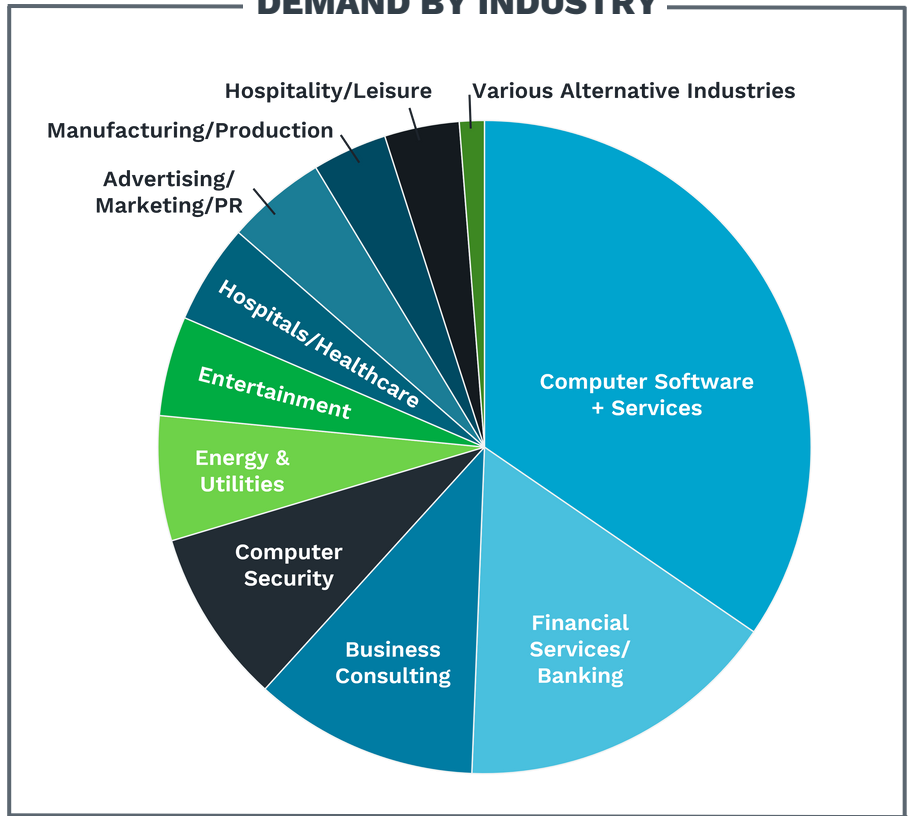
### Cloud Engineering MARKET ADVICE



Growing in importance for companies large and small, demand for qualified cloud computing engineers has reached an all-time high. To stand out in such a competitive market, companies need to proactively offer above market salaries and a great work/life balance or allow for a fully remote work environment.

- Kwon Nguyen, Staffing Solutions Director, Motion Recruitment

#### DEMAND BY INDUSTRY



This guide is based off proprietary compensation data from Motion Recruitment.

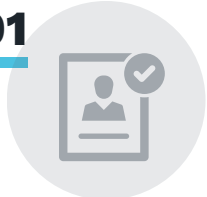
### How Do We Attract Cloud Engineers?



### Top Strategies for Recruiting Cloud Engineers

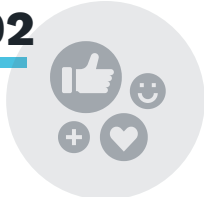
\*By Percentage of Candidates Per Source

**01**



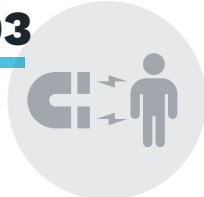
Job Boards / Resume Search

**02**



Network / Social Media

**03**



Brand Campaigns / Email Marketing

**04**



Customer Referrals / Word of Mouth

**05**



Community Engagement