

Top 5 Full Stack Recruiting Trends in 2023

01

Increased need for Full Stack engineers is driving pay rates up as growing industries like streaming drive up demand.

02

Having multiple front-end skills is ideal for Full Stack, but companies are accepting any front-end experience / Java with the high market demand.

03

Golang is the hardest Full Stack skill set to find on the market currently.

04

Because of the ability to deploy code more quickly, hiring those with Microservices experience is increasing in importance.

05

No longer confined to less exciting legacy development, large companies are creating incubators to entice top candidates.

Full Stack Engineers by the Numbers

\$152K

National Average Salary: Senior Level

\$134K

National Average Salary: Mid-Level

34K

Number of Full Stack Job Postings Open Monthly

26%

Salary Growth for Full Stack Engineers Year-Over-Year

33%

Full Stack Roles Offering Remote Work

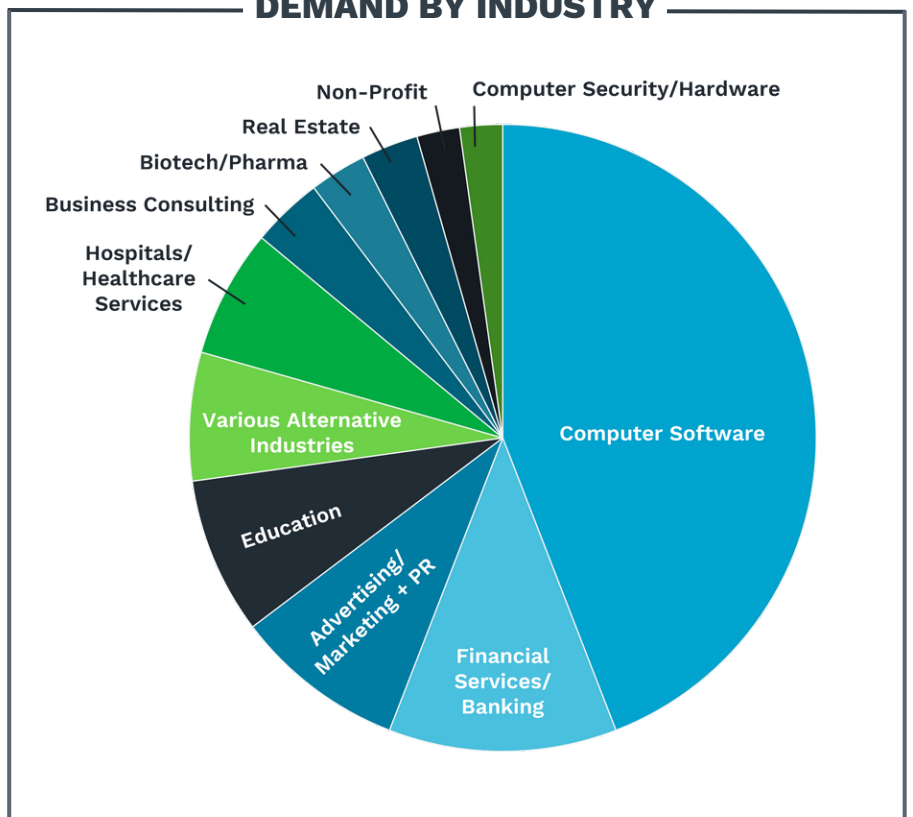
Full Stack Engineers MARKET ADVICE



Hiring managers need to prioritize and narrow their search when looking for full stack engineers. Recognize the key skills you are looking for in the role and understand what's realistic in the current market. To get top talent, companies have to find unique ways to make themselves competitive but most importantly, make sure salaries offered are keeping up with market demand.

- Jordon Jonas, Practice Manager, Motion Recruitment

DEMAND BY INDUSTRY



This guide is based off proprietary compensation data from Motion Recruitment.

How Do We Attract Full Stack Engineers?



Top Strategies for Recruiting Full Stack Engineers

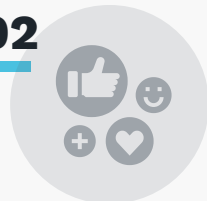
*By Percentage of Candidates Per Source

01



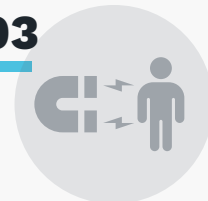
Job Postings

02



Network / Social Media

03



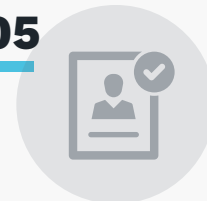
Customer Referral / Brand Marketing

04



Reengagement Marketing

05



Resume Search