CASE STUDY

Product Organization Alignment
for Fintech

The Challenge

Product leads, managers, owners and teams were struggling with the complexity of balancing the need for enhanced functionality in new technology platforms while preserving existing platforms which were in production. Lagging communication of changing product and technology priorities resulted in perpetual changes to product roadmaps, difficulties rehydrating product backlogs and development teams struggling to remediate dependencies.

The Solution

Motion Consulting Group worked with product leaders to refocus on value driven product roadmaps and backlogs through consistent epic/feature refinement. Facilitated with Scrum Masters to improve collaboration, empower development teams, enabling faster product delivery. Facilitated two quarterly planning sessions including organizational leaders, development teams, support teams and targeted stakeholders that increased prioritization effectiveness and organizational alignment.

Outcomes

- Reduced time to market by 38%
- Increased predictability of software delivery teams by 57%
- 25% Cost Savings realized through increased throughput of software delivery teams.