

Top 5 .NET Recruiting Trends in 2023

01

Companies are increasingly hiring for .NET developers with experience in modern interfaces like React, Angular and Vue.

02

As it's becoming more and more compatible with open source, a wider variety of business are starting to adopt .NET including smaller start ups.

03

As more businesses modernize, the most valuable .NET engineers have experience with modern infrastructure and cloud tools

04

Demand for top .NET talent has increased as a wider variety of business start to use .NET as well as historical users in finance and non-profit industries.

05

.NET Developers are looking for companies that are implementing .NET Core/.NET 5 platforms.

.NET Engineering by the Numbers

\$126K

National Average Salary: Senior Level

\$108K

National Average Salary: Mid-Level

17K

Number of .NET Engineer Jobs on the Market Monthly

10.2%

Salary Growth for .NET Engineers Year-Over-Year

21%

.NET Roles Offering Remote Work

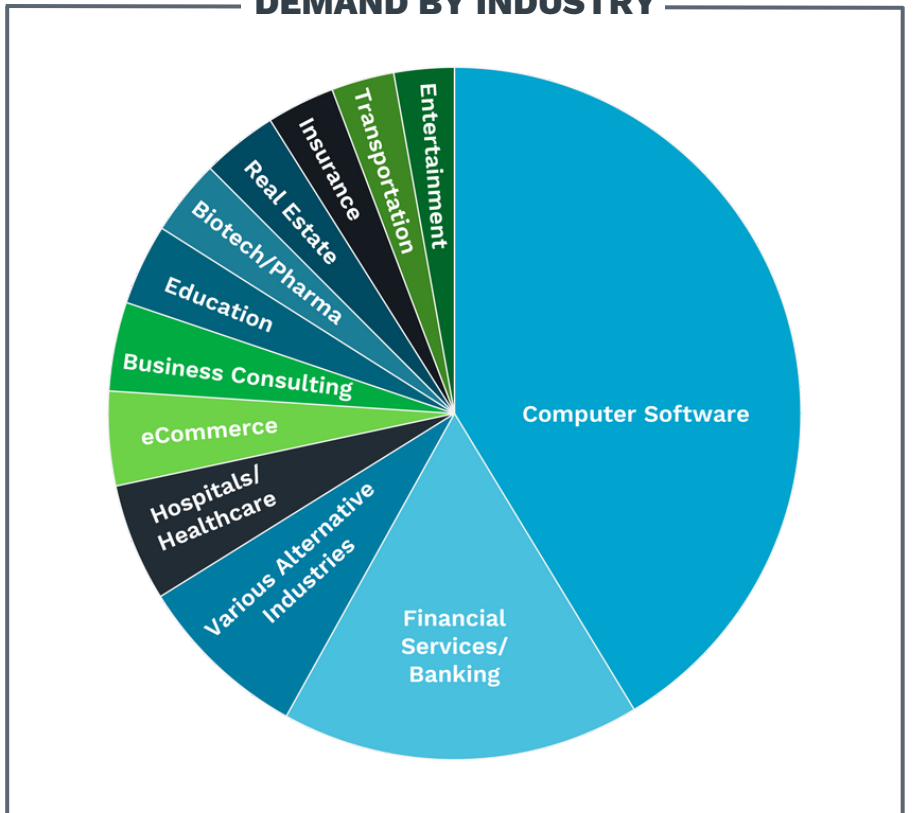
.NET Engineering MARKET ADVICE



With the continuing evolution of the .NET candidate market, hiring managers need to adapt their approach to acquiring top talent. Eliminating take home code tests to speed up the interview process as well as offering either great work/life balance or fully remote positions to increase the candidate talent pool are ways to attract and hire engineers in 2023 - in addition to offering above-market salaries.

- Matt Najera, Vice President of Enterprise Client Solutions, Motion Recruitment

DEMAND BY INDUSTRY



This guide is based off proprietary compensation data from Motion Recruitment.

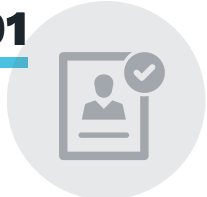
How Do We Attract .NET Engineers?



Top Strategies for Recruiting .NET Engineers

*By Percentage of Candidates Per Source

01



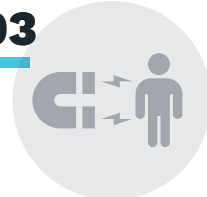
Job Boards / Resume Search

02



Network / Social Media

03



Brand Campaigns / Email Marketing

04



Customer Referrals / Word of Mouth

05



Community Engagement